

# BECKER COUNTY FAIR *August 7-10*

## Becker County Fair Sponsorship-2024

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please look at the following levels of sponsorships as designated by the Becker County Fair Board and Agricultural Society and select where your sponsorship dollars would be used. Please note the inclusions of each sponsorship level.

***Thank you for your support of the Becker County Fair!***

### **Please respond by June 1, 2024 to be Included for Business Advertising at the Fair**

*The following levels of sponsorships would include your choice as to where the sponsorship dollars would be used. Please note the inclusions of each sponsorship level package.*

#### ***DIAMOND \$3,000+***

- Banners (up to 3) in strategic locations on the Fairgrounds, including Grandstand Events
- Recognition in Radio Advertising
- General Fairground Announcements, several times every day
- Individual, Tagged Social Media Posts
- Parking Locator Advertisement Signs by the parking area
- Website Recognition
  
- Pair of complementary Grandstand passes for every show, including VIP seating and parking

### ***PLATINUM \$2,000-\$2,999***

- Banners (up to 2) in strategic locations on the Fairgrounds, including Grandstand Events
- Recognition in Radio Advertising
- General Fairground Announcements, several times every day
- Individual, Tagged Social Media Posts
- Parking Locator Advertisement Signs by the parking area
- Website Recognition
  
- Pair of complementary Grandstand passes for every show, including parking

### ***GOLD \$1,000-\$1,999***

- Banner at Grandstand Events
- General Fairground Announcements, several times every day
- Individual, Tagged Social Media Posts
- Parking Locator Advertisement Signs by the parking area
- Website Recognition
  
- Pair of complementary grandstand passes for two shows including parking

### ***SILVER \$500-\$999***

- General Fairground Announcements, several times every day
- Parking Locator Advertisement Signs by the parking area
- Website Recognition
  
- Pair of Grandstand Passes including parking for a single show


### ***BRONZE \$250-\$499***

- General Fairground Announcements, several times every day
- Website Recognition

### ***FRIENDS OF THE FAIR \$250 & under***

- Website Recognition

*Include your choice as to where the sponsorship dollars would be used.*

	<i>General Expenses of the Fair</i>		
	<i>Kid's or Family Day</i>		<i>Grandstand Event - Demo Derby</i>
	<i>Military Day</i>		<i>Grandstand Event - Rodeo</i>
	<i>Senior Citizens Activities</i>		<i>Buildings &amp; Improvements</i>
	<i>Entertainment under the tent</i>		

*Please make checks payable to:*  
**Becker County Fair**  
 PO Box 206  
 Detroit Lakes, MN 56502

